



**SAMA Telecom**  
**SMS Service**

**2023**

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## **Introduction**

Since 2005, Sama Telecom has been connecting Jordanian companies to their customers and target audience. Our versatile and reliable solutions have been built by some of the top engineers in the business.

Today, our services and solutions which include SMS communications, CRM systems, Loyalty Program, Mobile Application development, social media and Online Advertising are serving over 2,500 of Jordan's top organizations. To power our operations, we have a world class team of

Over 30 professionals in the fields of communications, marketing and IT development.

Sama Telecom is currently one of the best companies in its field in Jordan.

We craft ways for you to interact with your customers in a more effective way. By utilizing the latest technologies and digital marketing trends, we make customized solutions according to your business goals and target markets.

## **Our services include:**



SMS  
Marketing



Email  
Marketing



E-  
Commerce



Niqaty Loyalty  
Points Program

### **Sama Telecom's Profiled /Bulk SMS**

SMS messaging is the world's leading form of mobile communication and is the most effective advertising media in Jordan today. Sama Telecom's profiled SMS Service is the go-to tool when you need fast results.

### **Why Sama Telecom**

- Partnership based on working toward your success.
- The largest database in the country which includes 7.5+ million numbers across all 3 operators in Jordan.
- 20 years of experience in digital marketing serving 3,500 happy local customers with an annual turnover of above 1 billion messages.
- Certified delivery reports from the operators for each campaign (upon request from the customer and within 48 hours of each delivery).
- The fastest delivery speed in the country capable of delivering 800 SMS/second using 3 delivery stations with state-of-the-art technology.
- 24/7 support with no downtime.

### **Benefits of SMS**

- Compatible with all mobile phones.
- Trackable – know the delivered quantities with certified operator reports.
- Measurable – Measure your Campaign's Impact.
- Targeted Reach.
- Versatile – Add on forms/surveys, website & social media links, catalogs, vouchers, videos, slide shows, Chabot and more.
- 3 main types of messages available:
  - ✓ Commercial Messages (for advertising content)
  - ✓ Service Messages (informative messages between you and your customers)
  - ✓ Financial/Transaction Messages

### **Delivery Options**

- **Sama Telecom's Delivery Platform**: Profiled SMS messages will be sent by Sama Telecom's Order Processing team to Sama Telecom's 7.5 million mobile users & according to your segmentation.
- **SMS Online Delivery Platform**: Offered FREE of charge by Sama Telecom, whereby clients can deliver SMS messages through their computers or mobile phones.
- **Middleware Service Messages**: Sama Telecom can integrate SMS delivery with your systems enabling you to send automated and personalized SMS messages.

### **Message Language & Length**

- Arabic Language:
  - Single message: **70** characters
  - Two messages: **126** characters
  - Three messages: **189** characters
  
- English Language:
  - Single message: **160** characters
  - Two messages: **306** characters
  - Three messages: **459** characters

### **Database Segmentation**

Our database consists of 7.5+ million users, profiled and daily updated for the best targeting on all 3 mobile phone operators.

Our profiling segments include:

- Location
- Shopping behavior
- Class
- Profession
- Nationality
- Age
- Gender

\*Detailed numbers of your target segments are available upon request.

\*Specific additional targeting is available upon request.

### **SMS Financial Offer**

<b>SMS Quantity</b>	<b>Total Value (JOD)</b>	<b><u>After Disc (JOD)</u></b>
<b>25,000</b>	250	150
<b>50,000</b>	360	220
<b>100,000</b>	550	300
<b>250,000</b>	1,200	850
<b>500,000</b>	1,500	1200
<b>1,000,000</b>	2,500	2000

### **Terms & Conditions:**

- Total Prices above in Jordanian dinar included 16% sales Tax.
- Bulk SMS Bundles purchased are not refundable.
- Order Validity: The offer is valid until 31-12-2023.
- The customer shall commit to pay the full value of the purchased package within the validity of this order.
- All SMS campaigns will be processed in accordance to the prevailing laws and regulations related to SMS.
- Customers have the choice to use the SMS quantities in the form of commercial and/or service.
- Quantities of SMS delivered can be confirmed in accordance to "Customer Rights" attached.
- Both parties shall treat any information in this document in strict confidentiality.